Capacity Building/Technical Assistance

☐ OPTION for ACTION 1

High-level public value proposition developed by the public and
private sectors acknowledging the importance of standards-related
technical assistance and capacity building for U.S.
competitiveness, innovation and security as well as for economic
development in the recipient country.

- Purpose: Present value proposition of standards as a component of
  trade capacity building and call to action tailored to specific audience
  (Congress, cabinet-level leadership).

- Lead organization: NIST (for DOC Secretary internal messaging) and
  ANSI (for message to take to Congress)

- Measures for success: 1. completion of statement and transmittal to
  high-level counterparts; 2. calls to action and response from high-
  level response

- Timeline: Three months plus time for consensus gathering

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❑ OPTION for ACTION 2

Establish a public-private partnership to guide policy implementation. The partnership would identify priority activities and objectives, explore ways to leverage existing and new funding sources and coordinate implementation of technical assistance and capacity building activities within public/private partnerships. These three objectives could be achieved through complimentary private and public high-level forums that would occur on an ongoing basis.
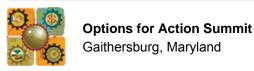
Purpose: sharing of best practices, leveraging existing resources, priority setting and identification

Lead: ANSI = private sector; Trade Policy Coordinating Committee through NIST = public

Implementation: NIST and ITA to work through TPCC; ANSI to work through membership and committees (International Policy Committee?)

Time frame – creation within a year

Success: Increased coordination; change in programs; priorities established; identification of projects

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☐ OPTION for ACTION 3

Create "communications toolbox" (elevator speech, training activities, ICT tools such as databases, list of U.S. standards, training, etc.)

Priorities: Ensure continuation of current successful training programs (i.e. NIST SIT workshops, training of foreign and commercial service officers); Increase access to U.S. standards; Link funding sources to opportunities; Development of a list of speakers and experts for specific topics; Catalogue of standards & conformity assessment activities used in the U.S. (and later those used in other economies), case histories of impact of standards, training & education (domestic and overseas).

Lead organization: ANSI and NIST (tentatively)

Funding: (end product must be free to the public). NIST funding may be possible, provided there's a strong policy need statement and public-private partnership. We'll explore other funding strategies.

Measures for Success: Will develop at a later point

Timeline: Will develop at a later point